

# 2025 Sponsorship Opportunities at the Museum of Fire

The Museum of Fire is a not-for-profit, registered charity that is a popular tourist attraction in Penrith and the surrounding area. Our collection is of national significance and celebrates the important and heroic history of firefighters and fire services across Australia, with many of the items in our extensive heritage collection listed on the State Heritage Register. Alongside our extensive collection and exhibitions, the Museum of Fire hosts several events throughout the year to engage with the community.

The Museum of Fire invites businesses to sponsor these events, and as a not-for-profit and registered charity, any donation over \$2 is tax deductible.

## Junior Caretakers Morning Tuesday 22 April



Every year the Museum of Fire invites primary school-aged children to plant some beautiful flowers in our garden for Earth Day. We provide all the plants and gardening tools for the kids, who plant a single plant in our Junior Caretakers garden. This program allows children to engage with nature and for some children this is their first time gardening.

By sponsoring this event, your money will be going towards the purchase of Australian native plants, gardening tools, event advertisement, and the upkeep and maintenance of the garden.

### **Bronze: up to \$50**

·Tax deductible donation

### **Silver: \$51 to \$100**

·Tax deductible donation

·Branding included in advertising leading up to the event

### **Gold: \$101 to \$200**

·Tax deductible donation

·Branding included in advertising leading up to the event

·Signage at the event



For expressions of interest in sponsoring an event or exhibition, head to [www.museumoffire.net/partnerships](http://www.museumoffire.net/partnerships) or scan the QR code.

# Winter Family Day

Sunday 13 July



Every year the Museum of Fire hosts our Winter Family Day, one of our most popular events attracting more than 1,500 visitors. This event is very popular with families as we offer a range of activities, such as fire engine rides and face painting, static displays by local fire brigades, and historic firefighting demonstrations by the Historic Fire Engines Association. Catering is also offered onsite, including coffee and food vans.

By sponsoring this event, your money will be going towards the cost of catering, activities, and event advertisement.

## **Bronze: up to \$250**

- Tax deductible donation

## **Silver: \$251 to \$500**

- Tax deductible donation
- Branding included in advertising leading up to the event

## **Gold: \$501 to \$1000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event

## **Platinum: \$1001 to \$2000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event
- "Thank you to our platinum sponsors" announcement every hour at the event

## **Platinum Plus: \$2001 to \$5000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event
- "Thank you to our platinum sponsors" announcement every hour at the event
- Annual visitation membership for your business

# Christmas in July

Saturday 26 July



To celebrate Christmas in July, the Museum of Fire is offering free fire engine rides with paid entry, free coffee, and photo opportunities with Santa.

By sponsoring this event, your money will cover the costs of fire engine rides, coffee and event advertisement.

## **Bronze: up to \$250**

- Tax deductible donation

## **Silver: \$251 to \$500**

- Tax deductible donation
- Branding included in advertising leading up to the event

## **Gold: \$501 to \$1000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event

# Spring Family Day

Sunday 28 September



Every year, the Museum of Fire hosts our Spring Family Day, one of our most popular events, attracting more than 1,500 visitors. This event is very popular with families as we offer a range of activities, such as fire engine rides, face painting and a petting zoo, along with static displays by local fire brigades. Catering is also offered onsite, including coffee and food vans.

By sponsoring this event, your money will be going towards the cost of catering, activities, and event advertisement.

## **Bronze: up to \$250**

- Tax deductible donation

## **Silver: \$251 to \$500**

- Tax deductible donation
- Branding included in advertising leading up to the event

## **Gold: \$501 to \$1000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event

## **Platinum: \$1001 to \$2000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event
- "Thank you to our platinum sponsors" announcement every hour at the event

## **Platinum Plus: \$2001 to \$5000**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event
- "Thank you to our platinum sponsors" announcement every hour at the event
- Annual visitation membership for your business

# Halloween Celebrations

25 - 31 October



To celebrate Halloween, the Museum of Fire offers a scavenger hunt throughout the weekend leading up to Halloween, culminating in a celebration on Halloween, which offers free entry to kids who are dressed up, free fire engine rides with paid entry, and the Museum stays open late.

By sponsoring this event, your money will cover the costs of the free entry, fire engine rides, the treats handed out to the kids when they complete the scavenger hunt, and event advertisement.

## **Bronze: up to \$200**

- Tax deductible donation

## **Silver: \$201 to \$400**

- Tax deductible donation
- Branding included in advertising leading up to the event

## **Gold: \$401 to \$500**

- Tax deductible donation
- Branding included in advertising leading up to the event
- Signage at the event



**Open 7 Days 9:30am - 4:30pm**

(Closed Christmas Day, Good Friday\*)

\*see website for details

Step inside the Museum of Fire and you will find yourself  
in the intriguing world of fire and firefighting.

Perfect for:

School Excursions

Group Tours

Seniors Groups

Ground and Venue Hire

Birthday Parties

Special events are held throughout the year.

Visit our website for details.



1 Museum Drive, Penrith

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[www.museumoffire.net](http://www.museumoffire.net)